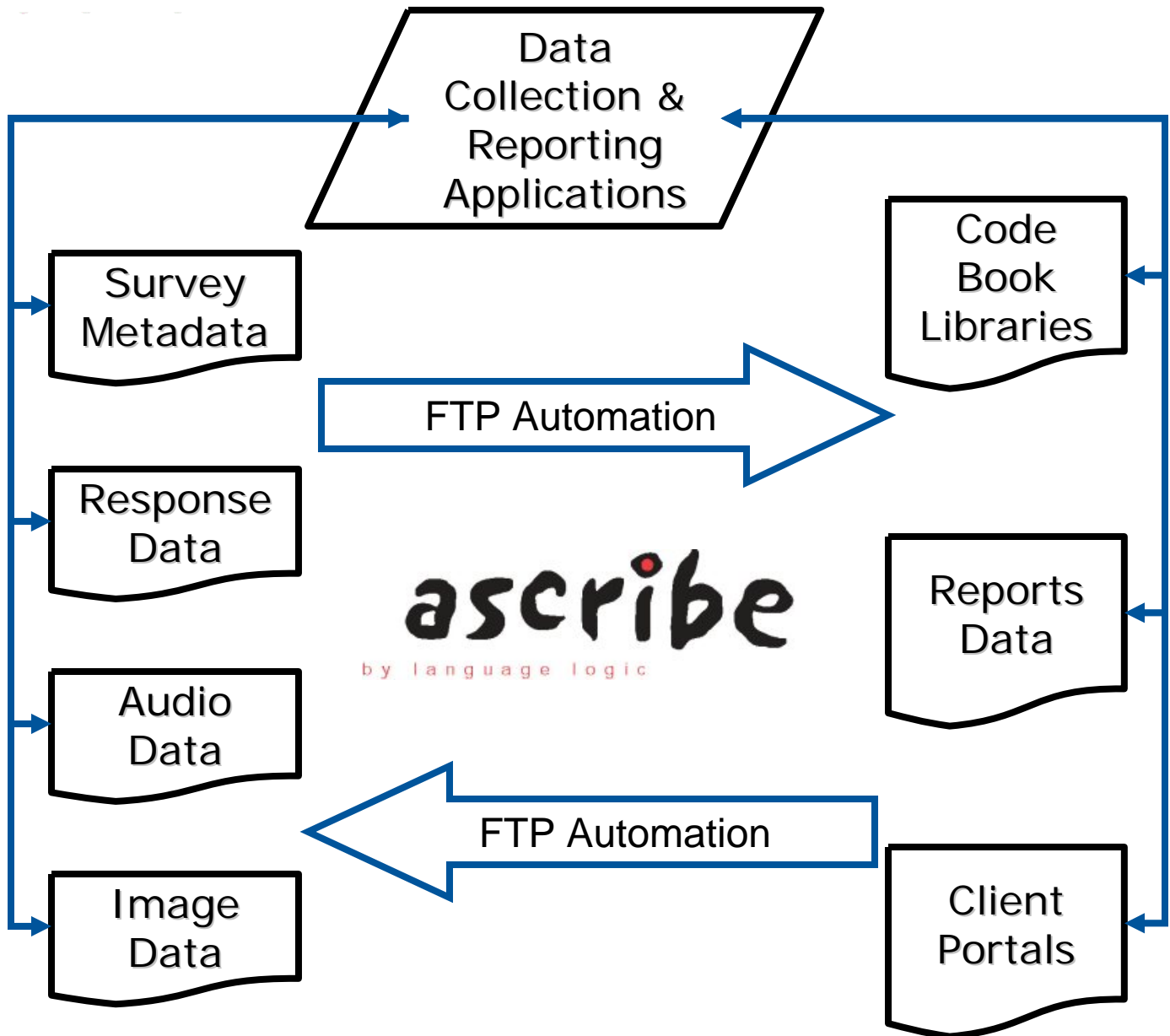


# Into Great Language Logic

# ascribe

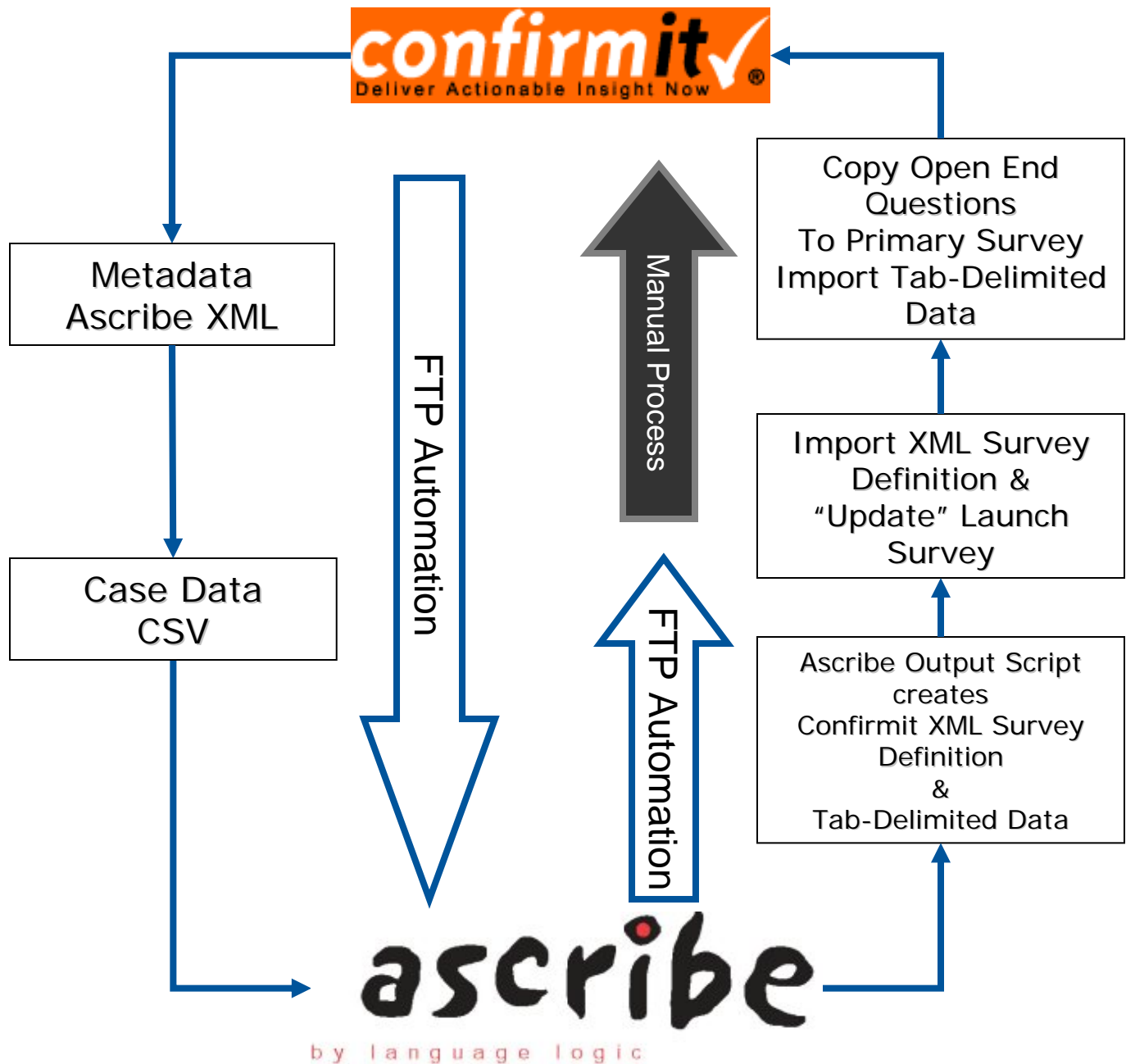
## Process Overview



# Into Great Language Logic

# ascribe

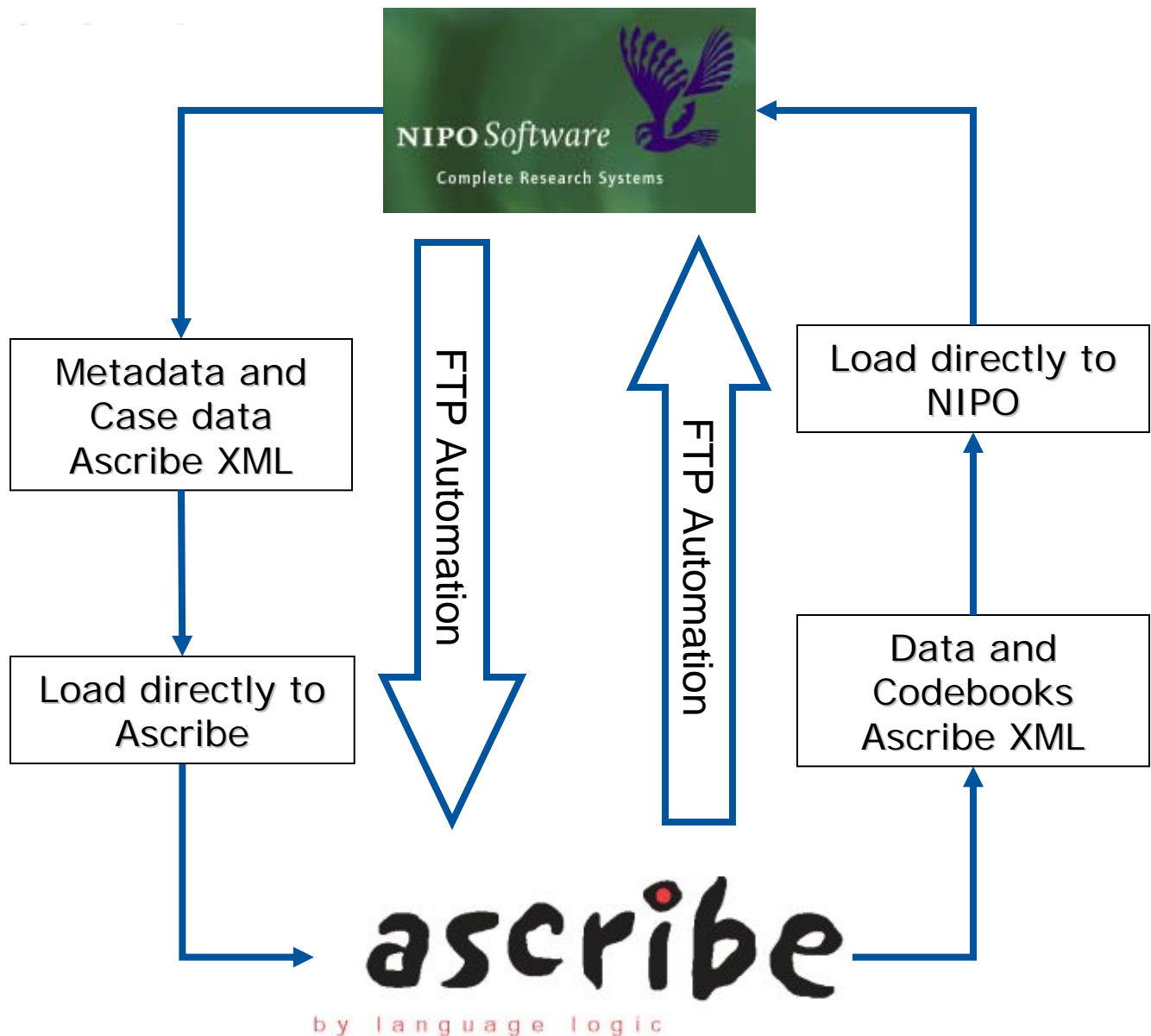
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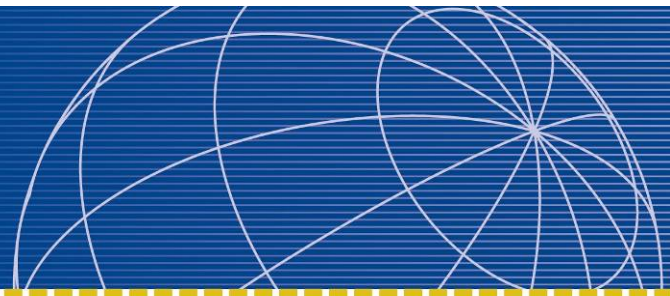
# Into Great Language Logic

# ascribe

# SPSS Dimensions

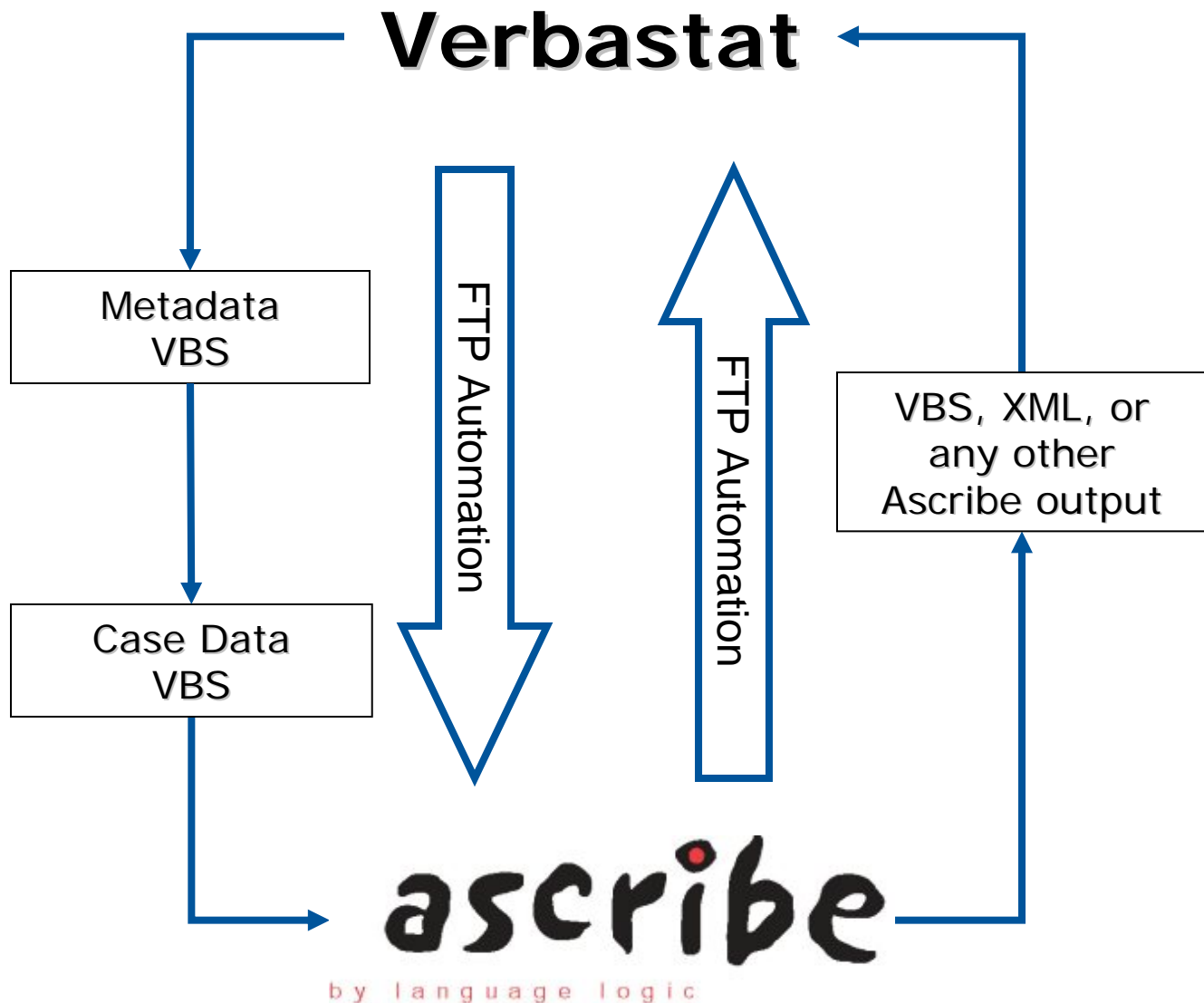


# Into Great Language Logic



# ascribe

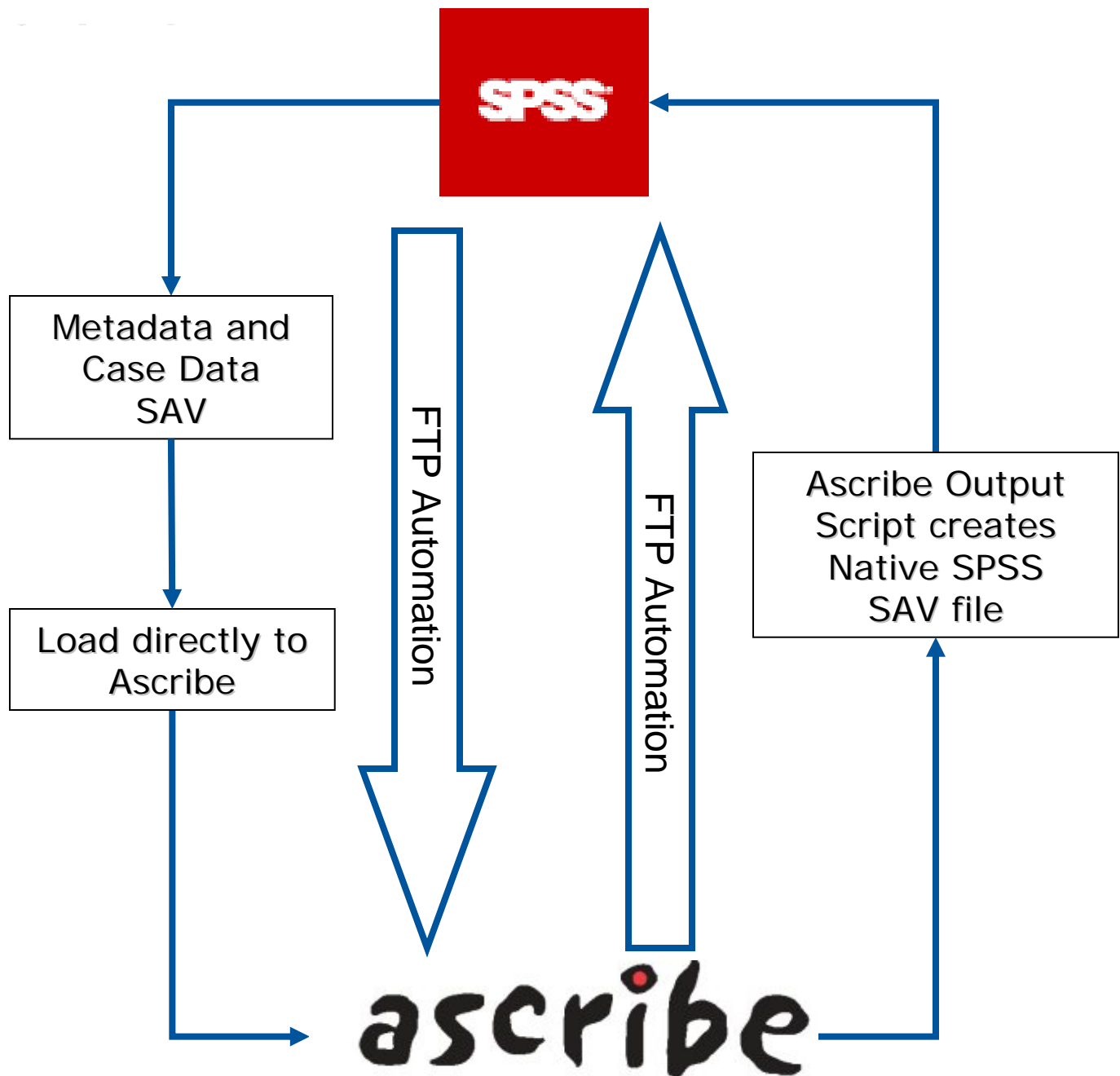
# Verbastat



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# ascribe

# SPSS Applications



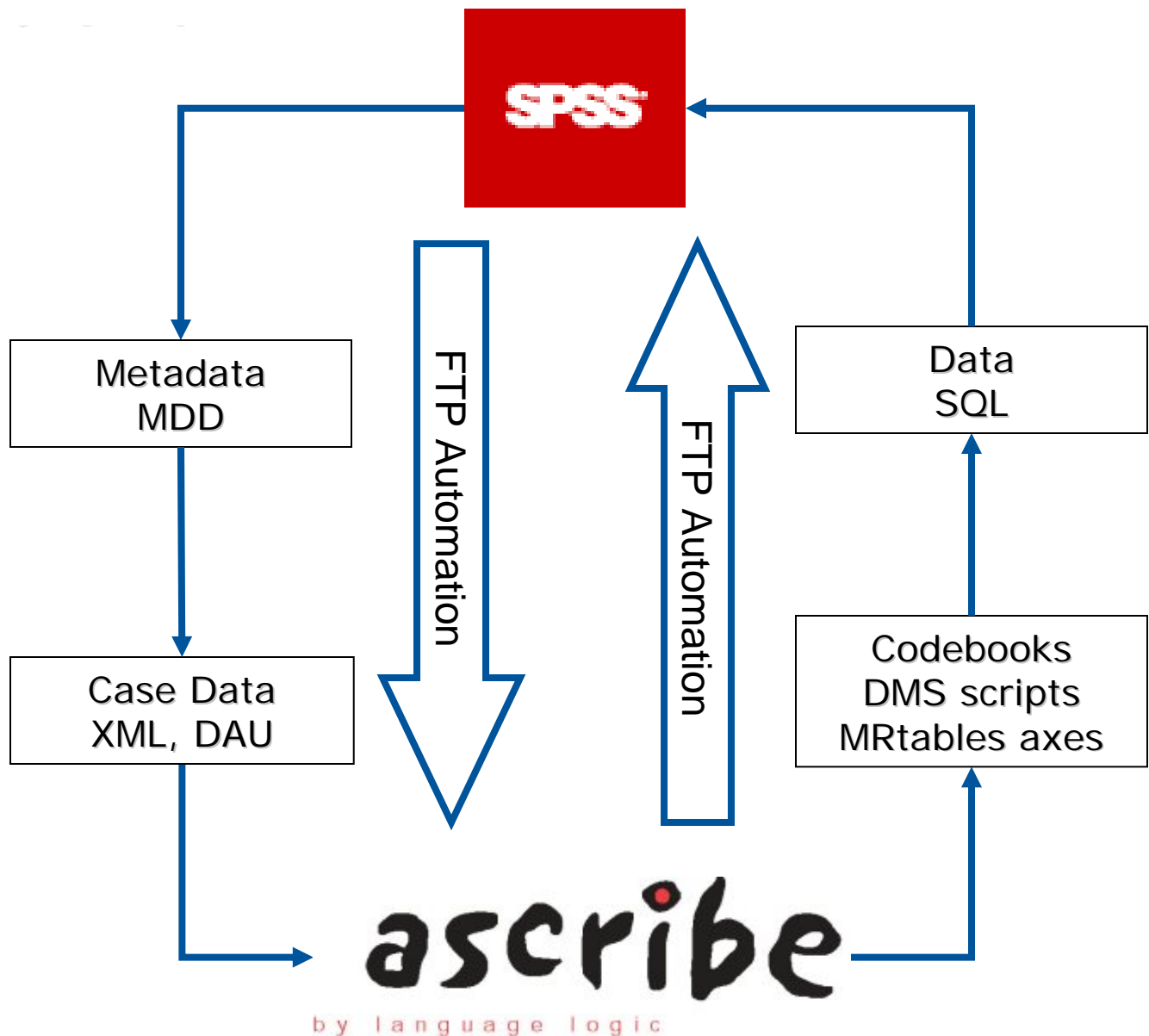
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# ascribe

# SPSS Dimensions

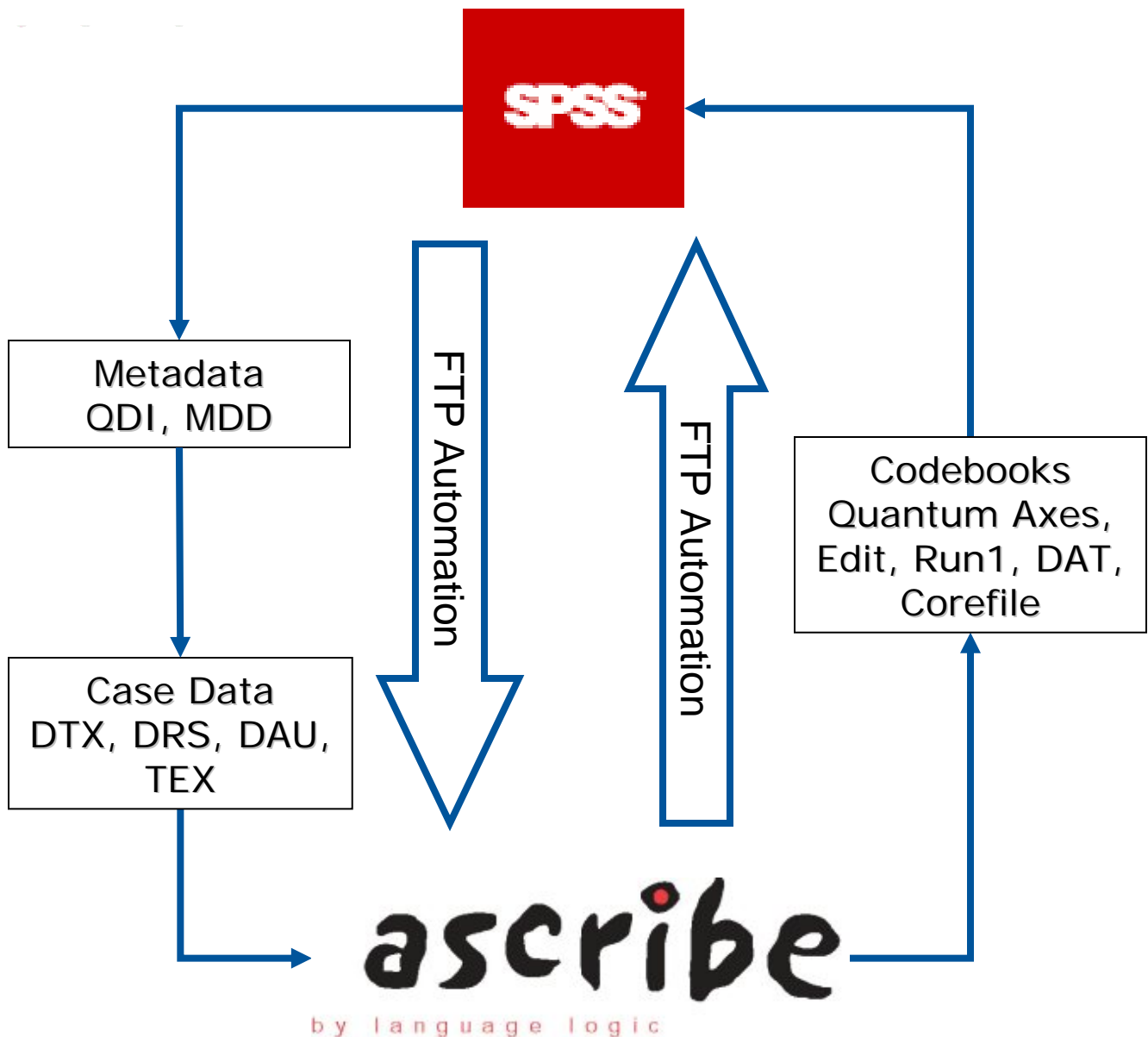


by language logic

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# ascribe

## SPSS Quancept/Quantum

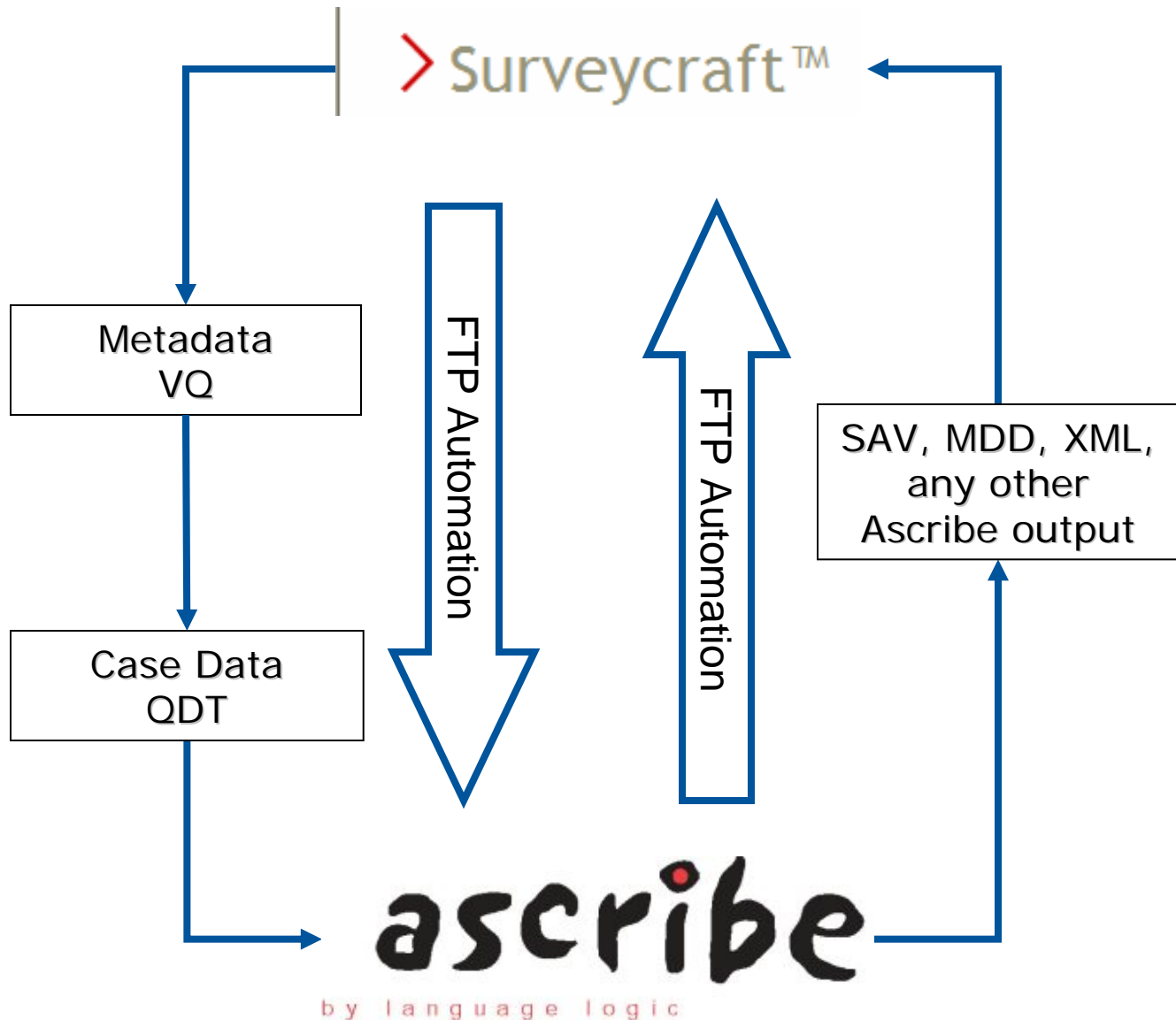


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**ascribe**



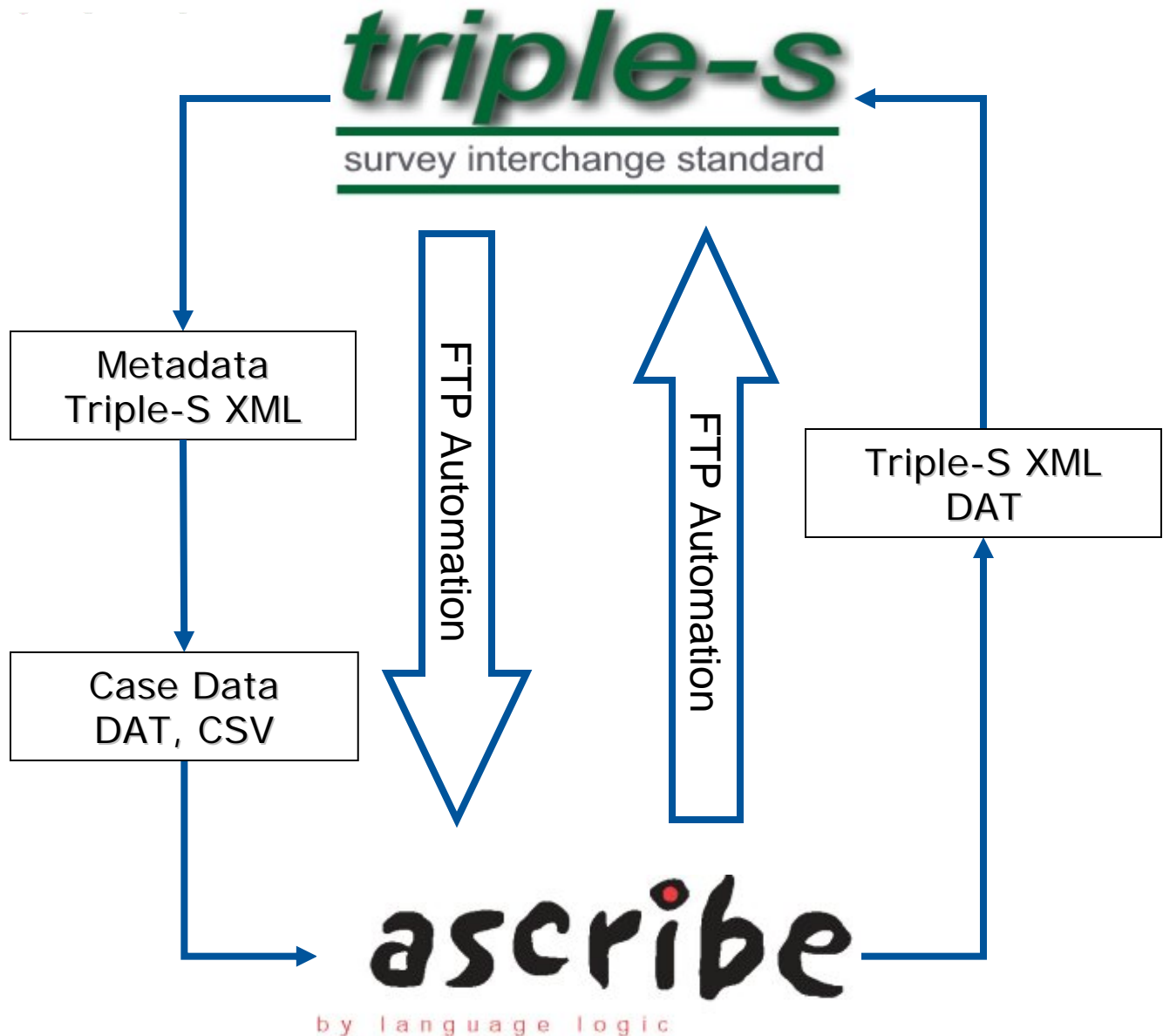
**Surveycraft**



# Into Great Language Logic

# ascribe

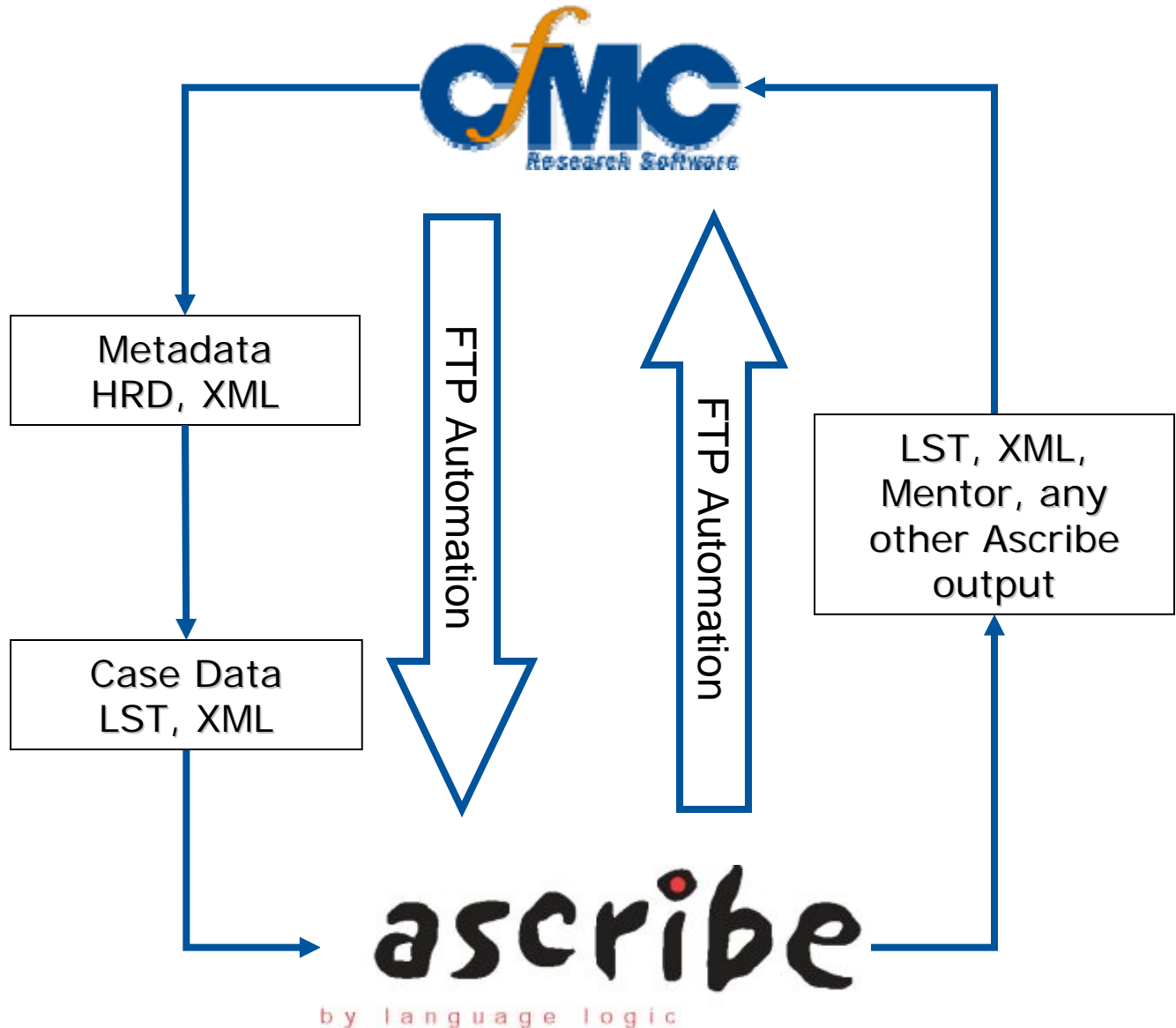
# Triple-S XML



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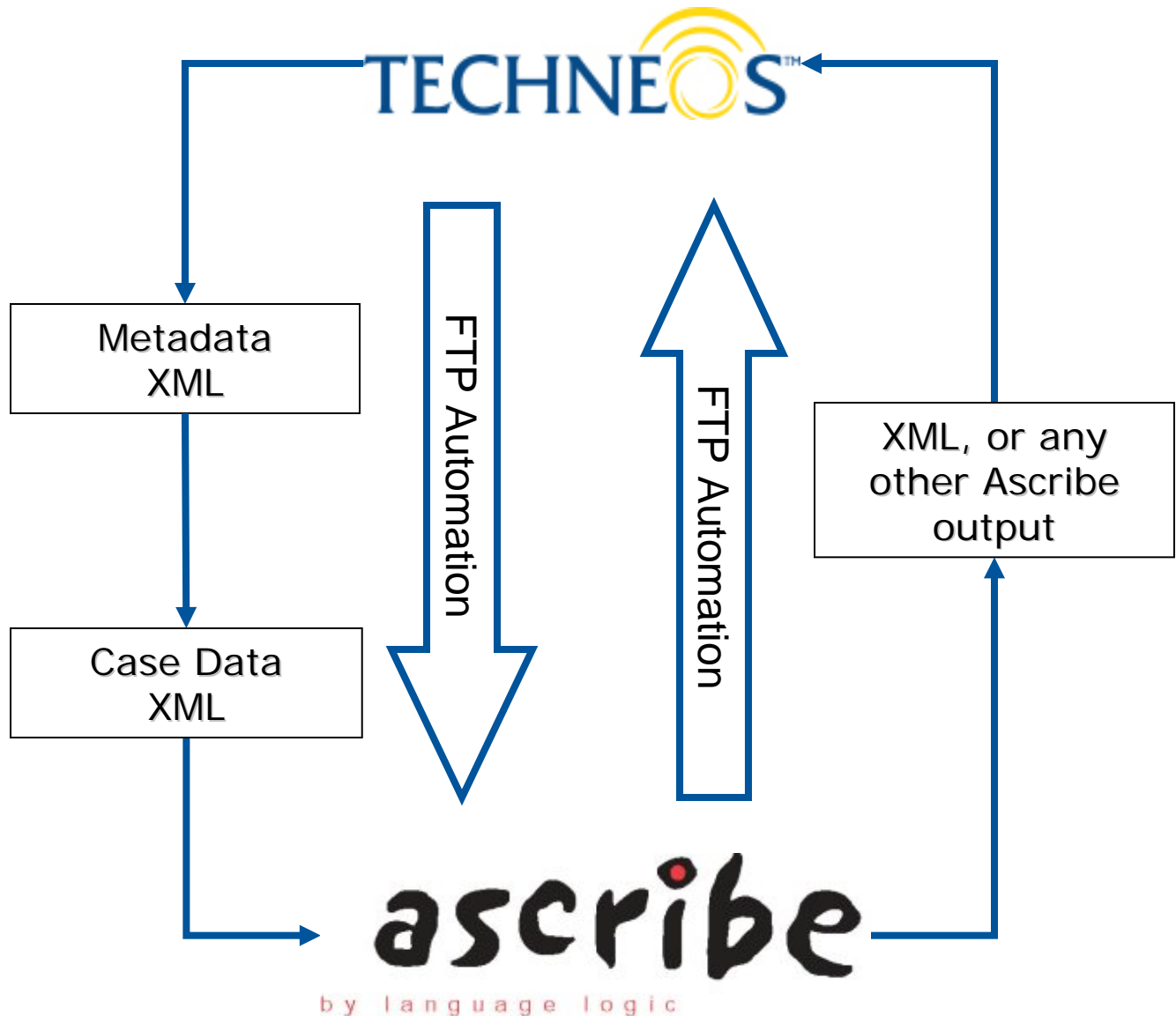
# CfMC



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# Techneos



# Language Logic

# ascribe

Advanced technology to improve your research productivity

## *Mission*

Language Logic has only one focus – coding verbatim comments so that their content is useful for decision makers. We do that in two ways, through Ascribe™, a Verbatim Management System, and by providing out-sourced verbatim coding services. Our mission is to:

***Unleash the Explanatory and Diagnostic Power of Open Ended Data.***

## *Products*

**Ascribe™** not only provides substantial speed, quality, and productivity narrowly focused on the verbatim management process, but also extends productivity and timing benefits throughout your organization and that of your clients.

Ascribe™ maintains all of the verbatim data, transcription, translation, notes, code frame, closed end data and the codes applied in a central, multi-user database. It is available through a secure Internet connection to anyone making decisions about verbatim data whether analytically or operationally.

## *Services – Coding, Translation, Transcription*

**Ascribe™ Coding** is Language Logic's outsource coding division. Using Ascribe™ we become an extension of your company. Your staff will be able to maintain control over quality and timing without actually executing the coding work internally. You will save money, become variable cost in coding, save Project Director time while partnering with a company that you can rely on to keep you ahead of your competitors in the management and analysis of verbatim data.

## *Support*

**Ascribe™ Support** is everyone's job at Language Logic. We go beyond simply supporting the Ascribe™ applications -- to an integrated knowledge of how Ascribe™ integrates within your company's current information management processes and practices. Our advanced capabilities allow for online, interactive sessions, voice over IP telecommunications and 24x7 coverage worldwide. Each issue is tracked using automated procedures to measure its progress toward a resolution.

## *Development*

The Language Logic Developers continually evaluate Ascribe™ to enhance the current feature set as well as to create new capabilities to directly benefit our global Customer-base. We expect our Customers to take an active role in this on going process. Ascribe is largely the product of many of the world's most sophisticated verbatim management professionals.

We would enjoy your participation, too!

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