



by language logic

# CrossWord

Advanced Technology To Improve Your Research Productivity

## Language Logic's Online reporting and publishing tool

Ascribe CrossWord is Language Logic's fast online reporting application that allows your global staff to produce ad hoc views of all your Ascribe data, in the form of tables – "CrossWords". Once saved, CrossWord reports may be published as simple web-links in emails to colleagues or as a URL on corporate web pages and client portals. All Ascribe utilities exist in a fully online, multi-user environment – this is no different for CrossWord.

Scanned-handwritten comments and image files are displayed and recorded audio are played in an easy-to-use interface. Using CrossWord, your project directors, client service staff, DP professionals, outsource vendors and your Customers may create complex tables while they view or listen to any multimedia verbatim.

Ascribe CrossWord is Language Logic's newest .NET application running as a "rich-client" application while connected to a secure Ascribe database. CrossWords of tens of thousands of respondents are rendered quickly and, of course, drill-down to respondent level information in the CrossWord cells is fully supported.

## Ascribe CrossWord - Benefits

- Fast creation of complex table reports as CrossWord views
- Ability to publish CrossWords to your global staff and to your Customers
- Multimedia support for recorded audio verbatims and image files
- Full support of all Ascribe features
- "Click-once" installation and upgrade, no IT costs
- .NET Architecture fully supported and maintained by Language Logic

If you would like to see what Ascribe CrossWord can do for your research productivity, please contact Language Logic for pricing and an online demonstration.

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## Benefits

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**License** Ascribe for use by your global staff and supplier network over the Internet

**Outsource** your coding, translation and transcription projects to the Ascribe Coding Network

***Multilingual & Medical specialists***

**...use BOTH services**

### ■ **Save Time**

Ascribe focuses on productivity gains within the management of verbatim survey responses. Repetitive tasks become automated. Past coding "teaches" Ascribe how to code future content – when the responses are uploaded – automatically.

### ■ **Control Costs**

Ascribe includes detailed cost & time accounting. Analyze productivity gains by Study, Question, Coder and over time. Advanced Productivity Reporting available.

### ■ **Increase Capacity**

Ascribe is hosted on Language Logic's secure Internet infrastructure. Unlimited number of users, studies, questions, responses. Manage your staff for normal production and outsource overflow projects to the Ascribe Global Coding Network. *No IT Costs.*

### ■ **Increase Quality**

Ascribe enforces coding quality and consistency by allowing coders and supervisors to quickly evaluate responses and by suggesting codes to apply based on previous work. Many responses are coded when the data is uploaded to Ascribe – automatically.

### ■ **Increase Accessibility**

Ascribe includes various online reporting tools allowing for drill-down access to respondent level verbatim responses and survey data. For Coders, Project Directors, Client Service, Analysts, Account Managers ...**and your CLIENTS.**